



swissôtel 

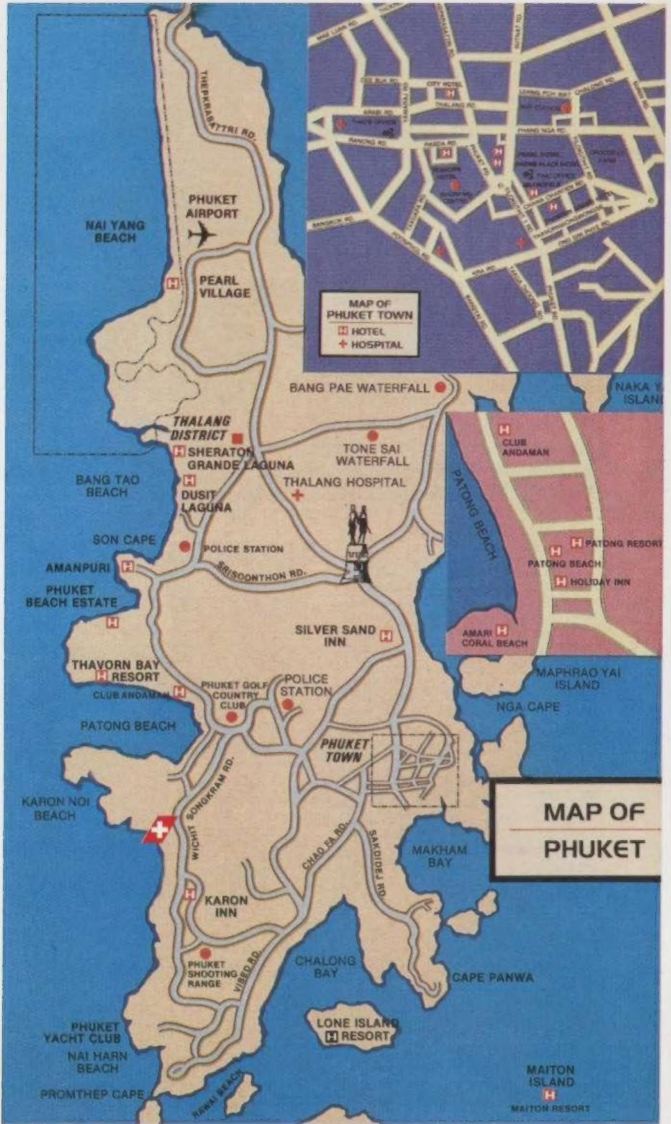
PHUKET



A tropical paradise rising out of the Andaman sea



Phuket takes its name from the Malayan word "Bukit" (mountain). So called, as from a distance the island, Thailand's largest, resembles a mountain rising up from the Andaman Sea. The advent of Phuket International Airport and the construction of several world class hotels signalled Phuket's entrance into the tourist market. It is one of the most successful resorts in Southeast Asia with magnificent beaches, pristine waters, calming tropical atmosphere, fabulous foods and more. City population: 195,000. Time zone: GMT +7 hours. Currency: Baht (B).



Making connections



Situated 862 kms south of Bangkok, Phuket is primarily serviced by a one-hour connecting flight from Bangkok's International Airport. Phuket International Airport lies approximately 32 kms from Phuket Town. Taxi and limousine services run between the airport and Phuket Town.

The hotel runs its own mini bus service to the airport and Patong Beach. Small utility buses are available at fixed points. Mini buses also operate between Phuket Town and the tourist beaches. Swissôtel Phuket is about 20 kms south-west of Phuket Town, overlooking Karon Beach.



Succumb to the calming powers of Phuket lifestyle



Already renowned for its magnificent beaches, Phuket's attractions are plentiful. The remarkable and breathtaking limestone mountains of Phang-Nga Bay, the stunning coral beaches of the Similan Islands, and the soaring cliffs and pristine waters of Phi Phi Island are all in the vicinity. Swissôtel Phuket is nearby to Patong Beach, noted for its great shopping, lively night-life and watersports. Apart from the recognised tourist spots, Phuket also has some hidden treasures. Visitors are well advised to hire motor-bikes or a car and discover the natural beauty of the island.



Luxury on one of paradise's most famous beaches



Swissôtel Phuket has 81 elegant rooms and suites, with 45 additional rooms and another swimming pool to be completed by early 1996.



Rooms are fully airconditioned, luxuriously furnished and have balconies with beautiful ocean views. Stylish



bathrooms feature bathtubs and showers. All rooms include colour T.V. with a free in-house movie channel, telephone, refrigerator and mini bar. So, while you are



relaxing on your balcony being caressed by a gentle breeze, call room service, order a meal and a refreshing drink.



Dining and entertainment



The menu at the View Point Restaurant is filled with delicious Thai and international dishes. The restaurant is favoured by soft sea breezes and a lovely view of Karon Beach. Similarly, the best of both Thai and international cuisines is available at the Lagoon Cafe, which overlooks the hotel courtyard. Seafood is at its most succulent in Phuket. On offer also are popular local dishes to tempt your appetite. In the evening, enjoy drinks and lively Karaoke in the Lobby Lounge. The night bazaar is full of bargains and for those seeking nightlife entertainment at Patong Beach, a shuttle bus service is available .



Hotel services and facilities



Swissôtel Phuket is designed with the convenience of guests as the first priority. Your travel needs can be organised in the hotel lobby. At the service counter, foreign exchange, car rental and valet services are readily available. Aside from Phuket's many attractions guests have a choice of activities within the hotel itself. Relaxing in our beautifully sculptured open air swimming pool, keeping in shape in our Fitness Centre or amusing themselves in the Games Room. We are also pleased to offer advice and organise outings, ensuring that you see the best Phuket has to offer.



Meetings, conferences and banquets



Whether your special occasion is an intimate cocktail reception or a business seminar, the attractively furnished Fuangfa Room is suitably equipped to handle events of varying styles. For meetings, modern audio visual and technical equipment is on hand. The helpful advice and assistance of our trained staff are all part of the service. The room itself can comfortably cater for groups of up to 50 people. Theme parties of your choice or a Thai Night complete with traditional dance, festive music and popular Thai dishes can be arranged. Poolside seafood barbecue is another fun alternative.



Swissôtel, Swissair & Crossair: perfect partners

When you check in at your Swissôtel you can expect the same friendly welcome and reliable service that you have experienced on your incoming Swissair or Crossair flight. All are owned or operated by Swissair, and share a dedication to providing the highest standards of comfort and convenience to the international traveller. Apart from Montreux, Phuket and River Kwai every Swissôtel city is served by either Swissair or Crossair. Time and again Swissair's quality service has received high praise from passengers and travel agents in comparative surveys of international airlines. While

Swissair links continents with flights to 116 cities in 69 countries, Crossair is Europe's leading regional airline. Its fleet of modern short-haul aircraft flies to 48 destinations, connecting cities which are not served by major international airlines. The American magazine »Air Transport World« and Britain's »Executive Travel« have each twice selected Crossair as the world's best regional airline. You will recognize the Swissair connection in the new aircraft livery, which shows the familiar red logo of the parent company against a blue background representing Europe.

Reservations

You can make a reservation through any of the following channels:

Switzerland	155 10 11	*
Germany	0130-84 58 58	*
France	05 11 83 80	*
Holland	06 022 40 60	*
Belgium	078 11 65 55	*
United Kingdom	0800-61 41 45	*
Worldwide reservations via London, UK	+44-171-9365021	
Italy	167 01 46 12	*
USA/Canada	1-800-637-9477	*
Mexico City (local)	629-0359	
HongKong (local)	25423399	
Japan	0120 11 80 58	*
Singapore (local)	735 72 66	
Australia	1-800-062155	*
Sydney (local)	02-232 6537	

GDS-Services: Abacus, Apollo, Amadeus, Axess, Galileo, Sabre.

Sita Sahara, System One, Worldspan. CHAIN CODE: SL

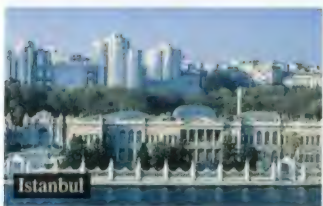
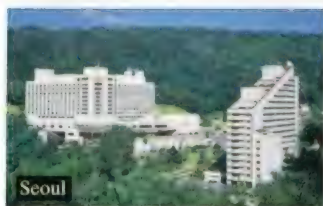
Swissair - Crossair - Austrian Airlines - SAS - offices, UTELL Int.

Your local Swissair office: Zuellig Bldg. 2nd Floor, 1 Silom Road

Bangkok 10500, telephone +66-2-2332930, telefax +66-2-2367417

* toll free

Swissôtel worldwide



Swissôtel Zürich, Swissôtel
Basel - Hotel Le Plaza, Swissôtel
Montreux - Le Montreux
Palace, Swissôtel Düsseldorf/
Neuss, Swissôtel Amsterdam -
Ascot Hotel, Swissôtel
Istanbul - The Bosphorus,
Swissôtel Cairo - El Salam
Hotel, Swissôtel Boston,
Swissôtel New York - The
Drake Hotel, Swissôtel
Atlanta, Swissôtel Chicago,
Swissôtel Bangkok - Felix
Arnoma, Swissôtel River
Kwai - Felix Kanchanaburi,
Swissôtel Phuket - Felix
Karon, Swissôtel Beijing
Hong Kong Macau Center,
Swissôtel Seoul - The Swiss
Grand Hotel.



Felix Karon - Swissôtel Phuket

4/8 Patak Road, Karon Beach, Phuket 83100 Thailand

Tel : +66-76-396 666-75 Fax : +66-76-396 853

Bangkok Reservations Centre

Tel : +66-2-255 3410 Fax : +66-2-255 3457

Corporate Office

Felix Hotels & Resorts

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Bangkok 10330 Thailand

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PHUKET



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Dining and entertainment



The menu at the View Point Restaurant is filled with delicious Thai and international dishes. The restaurant is favoured by soft sea breezes and a lovely



view of Karon Beach. Similarly, the best of both Thai and international cuisines is available at the Lagoon Cafe, which overlooks the hotel courtyard.



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Lounge. The night bazaar is full of bargains and for those seeking nightlife entertainment at Patong Beach, a shuttle bus service is available.





Hotel services and facilities



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Swissôtel Reservations Worldwide

Europe :	44 171 936 5021
Belgium	+ 0800 16 555
Denmark	+ 800 185 40
France	+ 05 11 8380
Germany	+ 0130 84 5858
Holland	+ 06 022 4060
Italy	+ 167 014612
Norway	+ 800 106 86
Sweden	+ 020 46 43 59
Switzerland	+ 155 1011
United Kingdom	+ 0800 614 145

Asia :

Hong Kong	2542 3399
Singapore	735 7266
Japan	+ 0120 118 058

North America :

USA/Canada	+ 800 637 9477
Mexico	(525) 629 0359

South America :

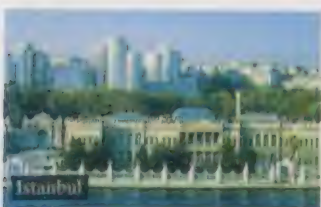
Argentina	+ 0800 30093
Brazil	+ 0800 110 377

Australia :

Australia :	+ 1 800 062155
Sydney (local)	02 9377 8411

+ Toll Free

Swissôtel worldwide



Swissôtel Zürich, Swissôtel
Basel - Hotel Le Plaza, Swissôtel
Montreux - Le Montreux
Palace, Swissôtel Düsseldorf/
Neuss, Swissôtel Amsterdam -
Ascot Hotel, Swissôtel
Istanbul - The Bosphorus,
Swissôtel Cairo - El Salam
Hotel, Swissôtel Boston,
Swissôtel New York - The
Drake Hotel, Swissôtel
Atlanta, Swissôtel Chicago,
Swissôtel Bangkok - Felix
Arnoma, Swissôtel River
Kwai - Felix Kanchanaburi,
Swissôtel Phuket - Felix
Karon, Swissôtel Beijing
Hong Kong Macau Center,
Swissôtel Seoul - The Swiss
Grand Hotel.



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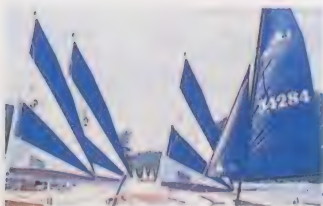
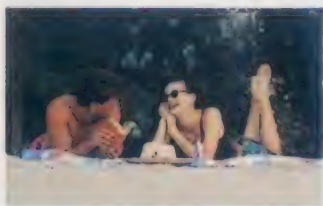
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Uniquely Felix



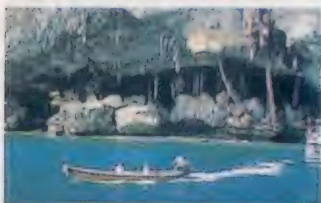
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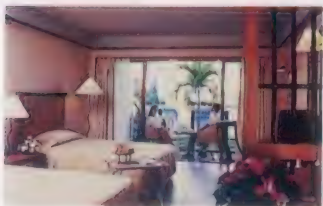
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Felix Karon - Phuket

4/8 Patak Road, Karon Beach, Phuket 83100, Thailand

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Internet: www.felixphuket.com

Tel: (66 76) 396-666-75 Fax: (66 76) 396-853

Felix Sales & Reservations Centre

Toll Free: 088 225-561

Internet: <http://www.felixhotels.com> E-mail: felix@loxinfo.co.th

Bangkok: Tel: (66 2) 675-5185-7 Fax: (66 2) 675-5188-9

Chiang Mai: Tel: (66 53) 270-710 Fax: (66 53) 270-709

Felix Hotels & Resorts: Corporate Office

99 Rajdamri Road, Pathumwan, Bangkok 10330, Thailand

Tel: (66 2) 255-5767-8 Fax: (66 2) 255-5769

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Felix Karon

TARIFFS

• LOCATION •

Overlooking scenic Karon Beach, close to the shopping and nightlife of Patong Beach, only 45 minutes from the airport.

• ACCOMMODATION •

The hotel has 81 elegant guest rooms and suites, with an additional 45 rooms and a second swimming pool to be completed by early 1996.

• DINING & ENTERTAINMENT •

A fine selection of Thai and international dishes at the View Point Restaurant and Lagoon Cafe. Nightly Karaoke at the Lobby Lounge, open air swimming pool, fitness centre, games room and of course, Karon Beach.

• GUEST SERVICES & FACILITIES •

The tastefully furnished Fuangfa Room is suitably equipped to host business and social functions for up to 50 people. Room Service, Airport Transfer, Foreign Exchange and Tour Desk are all available.

Swissôtel Phuket - Felix Karon

4/8 Patak Road, Karon Beach, Phuket 83100, Thailand.
Telephone +66-76-396 666-75 Telefax +66-76-396 853

Bangkok Reservations Centre

Telephone +66-2-255 3410 Telefax +66-2-255 3457

TARIFFS

*Rates valid from Nov. 1, 1995 to Oct. 31, 1996

• ROOM TYPE •	BAHT
Superior	
• Single	2,400
• Double	2,600
Deluxe	
• Single	2,800
• Double	3,000
Suite	
• Junior	4,500
• View Point	6,500
Extra Bed	500

** Peak Season Surcharge Bht. 500-nett/room/night
From Dec. 20, 1995 to Jan 10, 1996

* Room rates are subject to 10% service charge and 7% VAT

* All rates are quoted in Thai Baht (approx. Baht 25 = US\$1)

* Group rates are available on request

* Checkout time is 12:00 noon.

• Swissôtel Reservations Worldwide •

Switzerland	1551011	* Germany	0130-845858	*
France	05118380	* Holland	060224060	*
Belgium	078116555	* United Kingdom	0800-614145	*
Italy	167 014612	* USA/Canada	1-800-637-9477	*
Mexico City (local)	629-0359	Hong Kong	852-28107031	
Japan	0120118058	* Singapore	7357266	
Australia	1-800-062155	* Sydney (local)	02-232 6537	

* Toll Free

• AIRLINE RESERVATION •

Swissair & Austrian Airlines Ticket
Reservations Offices Worldwide

• UTELL INTERNATIONAL •

• CHAIN CODE: SL •

• AIRLINE RESERVATIONS SYSTEMS •

GDS-Services: Abacus, Apollo, Amadeus,
Axess, Galileo, Gemini, Sabre, Sita, Sahara,
System One, Worldspan. CHAIN CODE: SL

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PHUKET



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PHUKET

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Telephone +66-76-396 666-75 Telefax +66-76-396 853
Bangkok Reservations Centre
Telephone +66-2-255 3410-9 Telefax +66-2-255 3457

LOCATION AND TRANSPORTATION

Swissôtel Phuket - Felix Karon, is scenically situated overlooking Karon Beach. A retreat of relaxed luxury, the hotel is only minutes away from the popular shopping and nightlife district along Patong Beach and is within easy reach of Phuket Town and the Airport.

HOTEL CAPACITY

The Hotel has 81 elegant guest rooms and suites, with 45 additional rooms and a second swimming pool to be completed by early 1996. All are fully air-conditioned and include Colour T.V. with a free in-house movie channel, Telephone, Luxurious bathroom with Bathtub and Shower, Refrigerator and Mini-bar. Room Service is available 24 hours.

DINING & ENTERTAINMENT

The View Point Restaurant, complete with a glorious view of Karon Beach, has a menu filled with delicious Thai and international dishes. The Lagoon Cafe also serves Thai and International cuisines and the Lobby lounge hosts lively Karaoke, nightly.

HEALTH & RELAXATION

Swissôtel Phuket - Felix Karon has a beautifully sculptured open air swimming pool. Other features include a well equipped Fitness Centre and a Games Room.

SERVICES/FACILITIES

Foreign Exchange, Car rental and Laundry & Valet services are available along with transfer to and from Phuket International Airport.

MEETINGS, CONFERENCES AND BANQUETS

The attractively furnished Fuangfa Room is suitably equipped to host both social and business events. Modern Audio visual and technical equipment are on hand and the room can cater comfortably for groups of up to 50 people.



PHUKET

City facts

BACKGROUND

Population 195,000

Time Zone : GMT + 7 hours

Currency : Baht (B)

Phuket - Commonly referred to as the "Pearl of the South". Thailand's largest island, this tourist paradise takes its name from the Malayan word "Bukit," which means mountain. So called because from a distance Phuket island resembles a mountain rising out of the Andaman sea. Formerly known as Ko Thalang, Phuket was only noted for its rich tin ores, from which the island derived its wealth. Today Phuket is first and foremost a holiday destination. Its magnificent beaches, pristine waters, calming tropical atmosphere, fabulous foods and more, ensure that Phuket's status as an international class resort will be enduring.

TRANSPORTATION

Phuket International Airport is situated in the Northern reaches of the island approx 32 km. from Phuket Town. Phuket island is 862 km. from Bangkok.

Primarily serviced by 1 hour connecting flights from Bangkok's Don Muang International Airport, direct flights in and out of Phuket are available for some destinations.

Swissôtel Phuket - Felix Karon operates a mini-bus to and from the airport as well as a shuttle service to nearby Patong Beach, for the convenience of guests. Taxi and Limousine services also run between the Airport and Phuket Town. Taxi fares are about 250 Baht. and Limousines generally 100 Baht. per person. In Phuket Town itself there are no public buses but there are small utility buses that operate a communal service, in town fares are usually 7 Baht. Mini buses also operate between Phuket Town and all the tourist beaches, fares generally range from 10-20 Baht. Swissôtel Phuket - Felix Karon is on Karon Beach in the South - Western part of the island, some 20 kilometres from Phuket Town.

ATTRACTIONS

Phuket's fabulously beautiful beaches are just one of the island's attractions. Nearby Patong is a hive of activity, with watersports, great shopping and an energetic nightlife. The remarkable and breathtaking limestone mountains of Phang-Nga Bay, the stunning coral and beaches of the Similan islands and the soaring cliffs and pristine waters of Phi Phi Island, are all in the vicinity. Phuket is a haven of great natural beauty.

SHOPPING

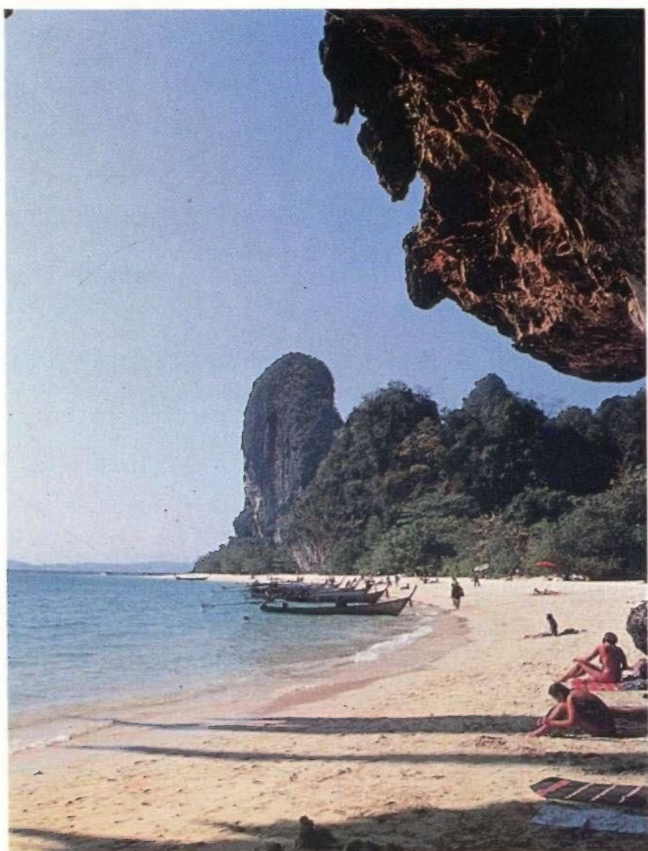
Apart from the idyllic seaside lifestyle Phuket has much to offer shoppers. Famous for pearls, niellaware and sea shell ornaments, Phuket also has a good range of handicrafts, Gems, fabrics & textiles, jewellery and ornaments. Holiday makers have no necessity to go to Bangkok to buy, quality goods and souvenirs are plentiful in Phuket itself.

EATING OUT

Everyone that visits Phuket should take the opportunity to sample the various seafoods that the island is famous for. Readily available in Phuket Town and all the major beaches, the seafood is delicious, fresh and reasonably priced. Of the local food, Mi sapam misua (Chinese style noodles), Khanom Chin (Thai rice noodles with curry soup and vegetables) and Ho mok (Steamed Curried fish), are recommended.

MORE INFORMATION

Tourism Authority of Thailand (Phuket Office)
73-75 Phuket Road, Amphur Muang Phuket 83000
Telephone +66-76-212 213 Telefax +66-76-213 582



Conference facilities

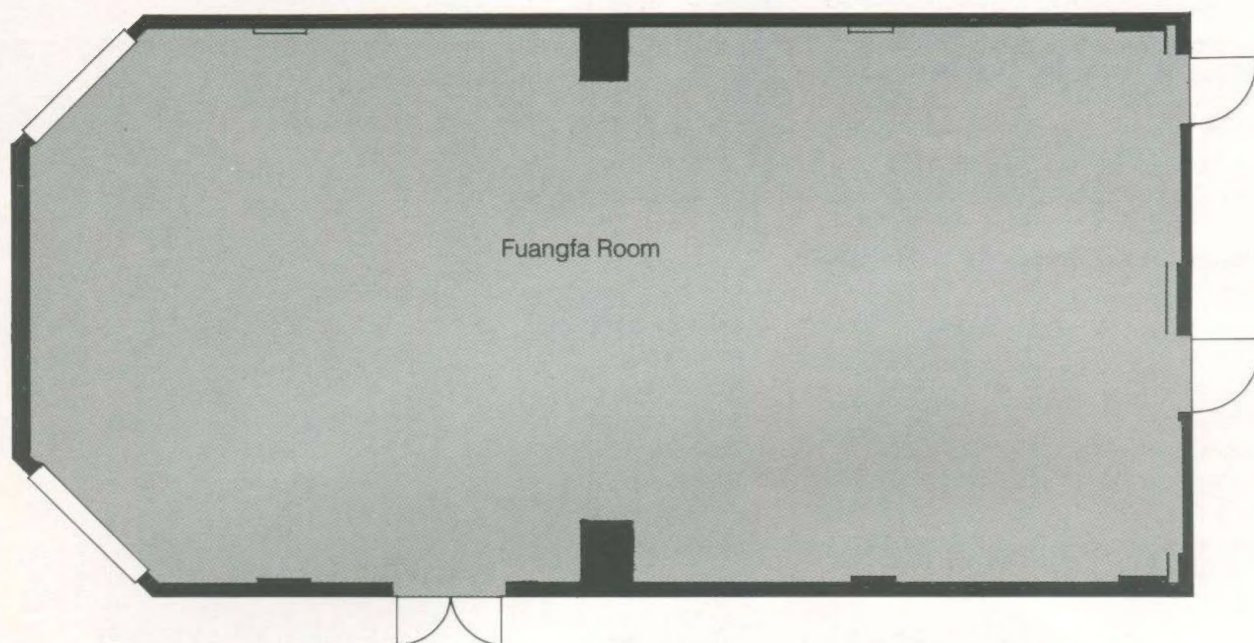
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swissôtel 

PHUKET

Felix Karon



SWISSÔTEL PHUKET - FELIX KARON

FUNCTION ROOM	DIMENSION						CAPACITY			
	Room Size		Length/Width		Ceiling Height		Cocktail Party	Banquet Style	Theater Style	Class Room Style
	m ²	sqf	m	feet	m	feet				
Fuangfa	124	1,350.36	16.0x8.0	52.8x26.4	2.3	7.59	80	30	60	50

A Member of Felix Hotels & Resorts

Head Office :

Swissôtel, P.O. Box. CH-8058 Zürich-Airport, Switzerland.
Telephone +41-1-812 5451, Fax +41-1-810 9490

Regional Sales Office Great Britain :

Swissôtel London, Swiss Centre,
10 Wardour Street, GB-London W1V4BJ.
Telephone +44-71-499 2080, Fax +44-71-493 6187

Regional Sales Office Asia :

Swissôtel Hong Kong (Sales and Reservation Office),
1302 Ruttonjee House, 11 Duddell Street, Central, Hong Kong.
Telephone +85-2-810 7031, Fax +85-2-845 0140

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